

# QL-720NW

**brother**<sup>®</sup>  
at your side



## QL-720NW Professional Wired and Wireless Label Printer

Having both wired and wireless networking, the QL-720NW is the professional solution for labelling on demand.

- Prints up to 93 labels/minute and up to 300 x 600 dpi
- Wired and wireless network connectivity
- Plug and Print feature
- Built-in automatic label cutter
- Includes 2 rolls of labels and software
- Support label collection templates



**10/100 Base-TX Network**  
Offers the most reliable networking connection for sharing between multiple users.



**Print labels the size you need**  
Create labels from 12.7mm up to 1 metre in length, and up to 62mm in width using the built-in automatic cutter.



**Easy to change rolls**  
Each roll is supplied on a spool that simply slots into the correct position in the printer every time.



**Up to 300 x 600 DPI print resolution**  
Produce easy-to-read labels with crisp text and high quality graphics.



**Wireless & USB Interface**  
Connect to one PC using the USB interface, or multiple PC's using wireless LAN.



**Up to 93 labels/minute\*\***  
If you are printing one or several labels at a time, the QL-720NW will have them ready in just a few seconds.



## Give your company a professional image

Achieve a more professional finish and improve office efficiency through the use of labelling.

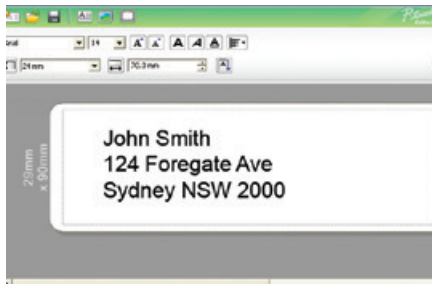
Envelopes, packages and parcels can be professionally addressed using one of the many sizes of label available, and can even include your business logo if required. Within your organisation, ensure important information can be located quickly through the clear identification of files, folders, CD and DVD discs.



\*\* 93 labels/minute print speed does not apply on Editor Lite mode

## Professional built-in wired & wireless networking

Networked devices offer much more flexibility than a single user solution. Multiple users can now connect to one machine, so that all can benefit by producing professionally printed, customised labels whenever required. By offering both wired and wireless networking as standard, the label printer can be placed anywhere within your organisation.



### P-touch Editor Lite LAN

This networked label design software is easy to set up and use. Simply copy the files to a shared network drive that all users have access to, and during the first run it will automatically find the networked QL-720NW and place a shortcut on the user's PC. No printer driver or software is required to be installed on each user's PC.



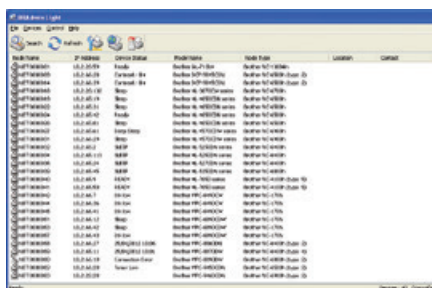
### P-touch Editor 5

This professional label design software offers integration with Microsoft Word, Excel and Outlook so you can print labels directly from these applications. Simply highlight the address, text or information you require, then click the "P-touch" icon in the toolbar to print your label immediately. Barcodes, graphics, frames and other information can be added to your labels, whatever your requirements may be.



### Brother iPrint & Label

With the free Brother iPrint & Label app, you are now able to quickly and easily create and print labels directly from your iOS or Android device to your Brother QL-720NW. Available through your device's app store.



### Brother Software (BR Admin Light)

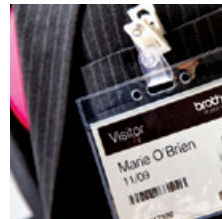
Currently used by network administrators to configure Brother inkjet and laser printers, this powerful software can now also be used to set-up and install the QL-720NW onto your corporate network, making it as one solution for all Brother networkable products.



Die-cut  
Paper Labels



Continuous  
Label Tape





# QL-720NW

## Effortless label printing - for all applications

The QL-720NW uses Brother DK label rolls. Supplied on a spool that incorporates a roll guide, this ensures that the label is always installed correctly, according to the size of label inserted, and you will get no alignment problems associated with printing labels in a traditional printer.

So whether you are printing just one label, or several at a time, the Brother QL-720NW ensures each label prints perfectly, time after time.

### Technical Specifications

#### Hardware

Print Speed	150 mm/sec ; 93 standard address labels/min
Print Resolution	300DPI
Control panel buttons	4: (power, WiFi, feed, cut)
Interface	10/100 Base TX Wired LAN ; USB 3.0 (full speed) IEEE 802.11b/g/n Wireless LAN
Cutter	Durable auto cutter
Print Method	Direct thermal
Power supply	Internal power supply
Roll type	DK rolls (DK die-cut labels / DK continuous length tape)
Max. roll / print width	62 mm / 59 mm
Min. /Max. label length	12.7 mm / 1 metre

#### Software (P-touch Editor 5)

Font support / fonts supplied	All installed truetype fonts / 17
Font styles	11 styles: Normal, Bold, Italic, Outline, Shadow, Shadow Light, Horizontal, Surround, Frame Out, Inverted Text, Underline
Number of frames	126
Image file formats support	BMP, JPG, JPEG, PNG, TIF, GIF, DIB, WMF, EMF, ICO
Screen capture	Yes
Multi line printing	Yes
Multi block printing	Yes
Vertical printing	Yes
Rotate printing	Yes
Number of copies	1 - 9999
Mirror printing	Yes
Sequential numbering	1 - 5000 / A - Z / a - z
Barcode protocols	CODE39, CODE128, UCC/EAN-128 (GS1-128), ITF(I-2/5), CODABAR NW-7), UPC-A, UPC-E, EAN-13 (JAN13), EAN-8, ISBN-2 (EAN-13 ddOn2), ISBN-5(EAN-13 AddOn5), POSTNET, Laser Bar Code, GS1 DataBar (RSS) (Omnidirectional, Truncated, Stacked), PDF417, QR Code, Micro QR code, Data Matrix, Maxicode
Database / file link support	csv, txt, mdb, xls, Microsoft SQL Server Database
Add-in support	Microsoft Word / Excel / Outlook (Office 2000/2003/2007/2010)
Automatic date and time printing	Yes
Languages	English / Danish / Dutch / French / German / Italian / Norwegian / Portuguese / Spanish / Swedish / Finnish / Czech / Polish / Hungarian / Simplified Chinese / Russian / Turkish / Japanese / Arabic / Thai / Vietnamese

#### P-touch Editor Lite

Font support / fonts supplied	All installed truetype fonts / 0
Font styles	4 styles: Normal, Bold, Italic, Underline
Number of frames	10
Image file formats support	BMP, JPG, JPEG, PNG, TIF, GIF, DIB, WMF, EMF, ICO
Screen capture	Yes
Multi line printing	Yes
Multi block printing	Yes
Vertical printing	Yes
Rotate printing	Yes
Number of copies	1 - 200
Mirror printing	No
Sequential numbering	1 - 200 / A - Z / a - z
Barcode protocols	No
Database / file link support	No
Add-in support	No
Automatic date and time printing	No
Languages	English / Danish / Dutch / French / German / Italian / Norwegian / Portuguese / Spanish / Swedish / Finnish / Czech / Polish / Hungarian / Simplified Chinese / Slovak / Slovene / Romanian / Croatian / Bulgarian / Russian / Turkish / Japanese / Traditional Chinese / Korean / Thai / Vietnamese

#### System Requirements

Operating System	Windows® XP SP3 or higher, Windows Vista®, Windows® 7, Windows Server® 2003, Windows Server® 2008/2008 R2 Mac OS X 10.5.8 - 10.7
Minimum CPU	As recommended by operating system
Hard Disk Free Space	Windows®:70MB or more   Mac:200MB or more
Interface	USB 1.1 or later specification
Graphics	800x600 pixels / 16 bit colour depth minimum
Other	CD-ROM / DVD-ROM drive

#### Included Items

QL-720NW Professional Label Printer  
2 x starter rolls:  
- 29 mm x 90 mm standard address labels (100 labels)  
- 62 mm continuous length paper tape (8 metres)  
USB and power cables  
CD-ROM containing P-touch Editor 5.0, printer drivers and user guides  
Quick setup guide and warranty card

#### Supplies

DK-11201	Die-Cut Paper Standard Address label 29mm x 90mm x 400 labels
DK-11202	Die-Cut Paper Shipping / Name Badge label 62mm x 100mm x 300 labels
DK-11203	Die-Cut Paper File Folder label 17mm x 87mm x 300 labels
DK-11204	Die-Cut Paper Multi Purpose / Address label 17mm x 54mm x 400 labels
DK-11207	Die-Cut Film CD/DVD Film label Diameter 58mm x 100 labels
DK-11208	Die-Cut Paper Large Address label 38mm x 90mm x 400 labels
DK-11209	Die-Cut Paper Small Address label 29mm x 62mm x 800 labels
DK-22113	Continuous Film Wide label 62mm x 15.24m Clear
DK-22205	Continuous Paper Wide label 62mm x 30.48m
DK-22210	Continuous Paper Medium label 29mm x 30.48m
DK-22211	Continuous Film Medium label 29mm x 15.24m
DK-22212	Continuous Film Wide label 62mm x 15.24m
DK-22214	Continuous Paper label 12mm x 30.48m
DK-22606	Continuous Film Wide label 62mm x 15.24m Yellow
DK-44205	Continuous Paper Removable label 62mm x 30.48m
DK-44605	Continuous Paper Removable label 62mm x 30.48m Yellow
DK-N55224	Continuous Paper Non Adhesive label 54mm x 30.48m

#### Weights and Dimensions

Dimensions	128 mm(W) x 236 mm(D) x 153 mm(H)
Weight	1.20kg (excluding DK roll)

\*Using the built-in P-touch Editor Lite on Microsoft Windows PC's.  
Mac users can use the supplied CD to install P-touch Editor 5.0 software and printer drivers (available in English only)

Contact:

**brother**  
at your side

[www.brother.com.sg](http://www.brother.com.sg)



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